



## **Beamery Announces Major Software Upgrade for Online Talent Engagement Platform**

*Beamery 5's Enhanced Features Will Help Companies Manage Team Workflows Faster, Smarter and More Powerfully to Create Even More Outstanding Candidate Experiences*

**San Francisco, CA, November XX, 2018**—Beamery, a global leader in third-party online corporate recruiting, today announced that it has made significant upgrades to its talent engagement platform, offering companies more resources and faster tools to pre-screen and attract the most qualified job candidates possible.

Already offering clients unparalleled access to the world's most sophisticated candidate relationship management (CRM) software available, the newly renamed Beamery 5 interactive module introduces a whole new look with a host of new features and updates, offering users an enhanced CRM experience on one unified platform where the right candidates and the right information is easier than ever to find.

Designed to enhance client team workflows and enable them to create outstanding candidate experiences, Beamery 5's most significant features include:

- New candidate profiles that bring a host of third-party data together in one place;
- New collaborative tools so teams can make the right decisions together;
- Upgrades to pages and forms with designated filters to target the most qualified candidates with outstanding content;
- More detailed candidate overviews, including new summary experience, education, personal details and more;
- Threaded notes on candidate profiles for easy reference on feedback and progress;
- New page customizations, enhancements to SEO configuration, upgraded social sharing, as well as URL referral tracking so that employees can send opportunities to the right candidates.

In addition to these core features, there is also Recipes 2.0, an all-new, five-step system where teams can create automated workflows for efficiency and candidate personalization.

“Especially in today’s work climate, talent engagement is a two-way interaction between a candidate and a prospective employer that can happen anytime over a variety of channels,” says Abakar Saidov, co-founder and CEO of Beamery.

“Keeping those interactions relevant, tailored to the candidate’s needs, enjoyable and convenient, is what creates a positive attitude towards the perspective employer, and what enables talent acquisition teams to create a competitive advantage for their employers. That’s why we created Beamery 5. In doing so, we are confident that we have set the foundation for an enterprise talent engagement platform that perfectly aligns with future of talent.”

This launch of Beamery 5 also comes on the heels of a significant announcement following a wave of significant momentum for Beamery, which recently closed a \$28M funding round led by EQT Ventures with participation from M12 (Microsoft’s venture fund), and existing investors Index Ventures, Edenred Capital Partners and Angelpad. Beamery was recently voted one of the UK’s Top 25 Startups of 2018 by LinkedIn.

# # #

## **About Beamery**

Beamery is the leading Talent Engagement Platform. Combining candidate relationship management (CRM), Talent marketing, and a connected layer to legacy systems, it enables enterprises to attract, identify & engage candidates on one unified platform, to deliver better talent acquisition at scale. Founded in 2013 and trusted by leading organizations like Continental, Zalando, Okta, Grab, Improbable and Balfour Beatty - Beamery has offices in London, Austin, and San Francisco. For more information, visit <https://beamery.com/> and follow [@beameryhq](#) *‘The best candidate experiences are powered by Beamery.’*